

# DFRWS 2017 SPONSORSHIP PROSPECTUS



[www.DFRWS.org](http://www.DFRWS.org)

## **SPONSORSHIP PROSPECTUS DFRWS EU 2017**

**21-23<sup>rd</sup> March, Lake Constance, Germany**

### **WHY SUPPORT DFRWS WORKSHOPS AND CONFERENCES?**

- DFRWS was established in 2001 and is the oldest running event dedicated to digital forensics research. In response to the growing forensics community worldwide, DFRWS added an annual European event in 2014 - this places DFRWS supporters in front of an international audience.
- DFRWS is a non-profit organization dedicated to advancing the field of forensics by furthering research, sharing information and bringing digital forensics community leaders from Academia, Government, Law Enforcement and Industry together in an informal setting.
- DFRWS attendees are typically the decision makers in their organizations.
- DFRWS has international reach, a dedicated following and provides excellent visibility for our sponsors.
- DFRWS is a volunteer run organization so sponsorship contributions go directly toward event production, the dissemination of digital forensics research, encouraging student participation and ongoing support of the forensics community.
- DFRWS is an excellent place to showcase your products and services, network, attract new customers, find experienced talent and gather ideas to help your company identify and adapt to the growing needs of this community.
- DFRWS.org considers our sponsors as partners and packages provide an excellent, lasting value. Sponsorship packages can be customized to meet the individual requirements of each sponsor and tailored to fit any budget.



**CONTACT: [sponsorship@dfrws.org](mailto:sponsorship@dfrws.org) VISIT: <http://dfrws.org>**

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## 21-23<sup>rd</sup> March, Lake Constance, Germany

**COMMUNITY LEADER – \$ 6,500**

Sponsorship Package includes:

- **Top level Promotion in association with both the DFRWS EU AND USA Conferences as *the Sponsor of the DFRWS 2017 Forensics Challenge***
- One Full registration to both the European *and* the USA 2017 DFRWS Conferences
- Prominent exhibit space in the registration area
- Logo, url and company info featured prominently on the main page of DFRWS 2017 conference websites
- Logo featured full screen in the main briefings room
- Acknowledgement in DFRWS social media postings
- Verbal Acknowledgement at the award ceremony and throughout the event
- Insertion of a full page color ad on the inside cover of the Event Program
- Logo included on DFRWS welcome signage
- Insertion of promotional materials into DFRWS registration materials
- Ability to extend up to four registration discounts

**COMMUNITY MENTOR – \$ 5,000**

Sponsorship Package includes:

- **Promotion in association with both DFRWS EU AND USA 2017 Conferences as *the Sponsor of the DFRWS Best Paper Awards***
- One Full registration to either the European or USA 2017 DFRWS Conferences
- Dedicated exhibit space in the registration area
- Logo, url and company bio posted on DFRWS 2017 conference website
- Acknowledgement in DFRWS social media postings
- Insertion of a full page color ad in the Event Program
- Logo included on DFRWS welcome signage
- Insertion of promotional materials into DFRWS registration materials
- Ability to extend up to two registration discounts



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# SPONSORSHIP PROSPECTUS DFRWS EU 2017

## 21-23<sup>rd</sup> March, Lake Constance, Germany

### COMMUNITY BUILDER – \$4,000

Sponsorship Package includes:

- **Promotion in association with DFRWS EU AND USA 2017 Conferences as the Forensics Rodeo Sponsor**
- One Full registration to *either* the European *or* the USA 2017 DFRWS Conferences
- Dedicated exhibit space in the registration area
- Logo, url and company bio featured on the DFRWS 2017 conference websites
- Logo included on DFRWS welcome signage
- Insertion of promotional materials into DFRWS registration materials

### SOCIAL EVENT SPONSORSHIPS – EUROPE 2017

**DFRWS Banquet** - € 3,500

**DFRWS Welcome Reception** -€ 2,500

**DFRWS Workshop Sponsor** - € 2,000

Sponsorship Packages include:

- One Full Registration to DFRWS EU/ IMF 2017
- Logo and url posted on conference website
- Opening remarks and Exhibit space *during the event sponsored*
- Logo included on DFRWS welcome signage
- Insertion of promotional materials in DFRWS registration packet



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**DFRWS STUDENT SCHOLARSHIPS - € 1,250**

- Logo and url posted on DFRWS 2017 website
- Allocated space for demo/ promotional materials and a sponsor table during the 2017 USA conference
- Logo included on DFRWS welcome signage
- Insertion of promotional materials into DFRWS registration packet
- \*The Student Scholarships provide a full registration and assistance with travel and/or hotel for eligible students

**DFRWS DEMO STATION - €1,000\***

- Logo and url posted on DFRWS 2017 website
- Signage during the Welcome Reception and Demo Session
- Allocated space for demo/ promotional materials and a sponsor table during the conference
- Logo included on DFRWS welcome signage
- Insertion of promotional materials into the DFRWS 2017 registration packet

(Or \*\$3,000 both EU and the USA events including registration)